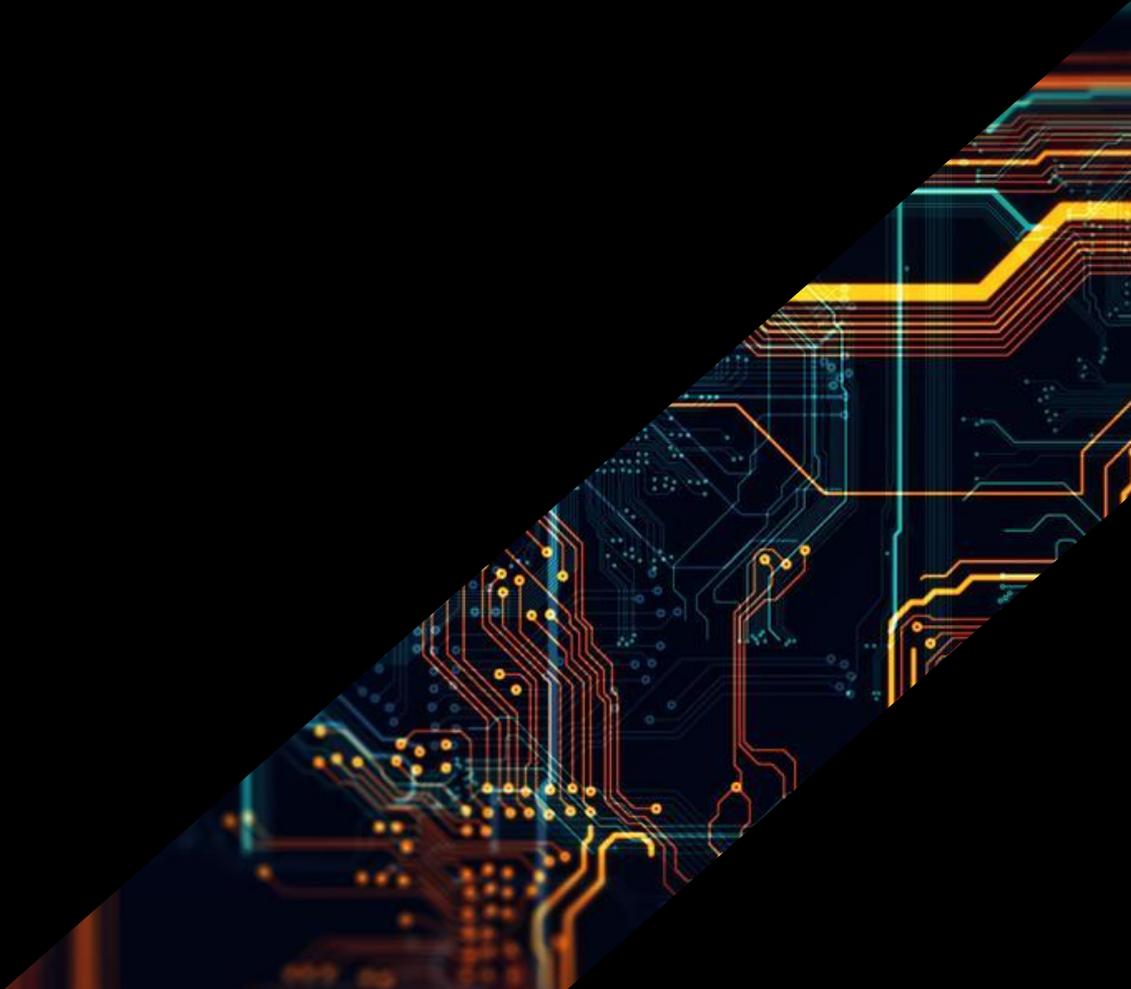




Sponsorship

Brochure

**Shaping Africa's
Digital Future**



ORGANISER

AFRINIC

The Internet Numbers Registry for Africa



Connecting Africa
We distribute Internet Number Resources that network society

Shaping Africa's Digital Future

Welcome to AFRINIC-34 Online

African Network Information Centre (AFRINIC) is the regional Internet numbers registry for Africa tasked with equitable distribution of Internet number resources in the continent. AFRINIC exists to grow Internet for the sustainable development of Africa. One of the prominent ways in which AFRINIC implements this vision is through major events held around the continent to champion this debate.

It is for this reason that AFRINIC will be holding the 31st series of these meetings. Dubbed **AFRINIC-34**, the meeting will take place online from **15-18 November 2021** from **9:00 - 13:00 UTC**.

AFRINIC meetings are held twice a year in different countries across the continent. They provide a platform for African governments and global stakeholders to discuss and benchmark issues regarding Internet policy, Internet governance, Internet for Development (ICT4D), Internet access, and technical capacity building.

AFRINIC-34 Online is a follow-up to the African Internet Summit (AIS) 2021 that was held online from 31 May to 4 June 2021. It was held in collaboration with ISPA-DRC. Over 370 participants from 55 countries attended the summit that consisted of in-depth policy development discussions, training courses, workshops, tutorials, plenary sessions, and panel discussions. Some key highlights of the event included discussions on inclusivity and diversity in ICT, cyber security, IPv6, blockchain, and peering efforts to strengthen key internet infrastructure to keep the content and traffic local.



DISCUSSIONS TOPICS

AFRINIC-34 will provide a platform for delegates to deliberate and address the following key questions:

- What strategies can be used to drive IPv6 deployment in Africa?
- How can Internet infrastructure be improved and expanded to ensure low cost, resilient and secure access and keep our content and traffic local?
- How do we ensure affordable, always-on Internet access for all so that all African citizens can achieve their potential?
- What policies guide Internet number resource distribution in Africa and how can we ensure that all stakeholders participate in the Policy Development Process (PDP)?
- How can we harness the power of the Internet to help end poverty and ensure prosperity for all?
- How can we harness the power of the Internet to help end poverty and ensure prosperity for all?

PARTICIPATION

The event is open to over 1,900 AFRINIC members as well as our global stakeholders, partners and ICT professionals. The meeting will bring together leaders and top executives from Internet Service Providers and organisations concerned with Internet development, and Internet and ICT policy development from around the world. Renowned speakers and experts will also be at hand to make presentations and participate in panels, plenary discussions and other platforms on the latest developments and case studies in e-Infrastructures, applications, research, entrepreneurship and more.



WHY SPONSOR?

Africa is progressing towards greater connectivity. The future depends on how AFRINIC, alongside key stakeholders such as governments, regulators, network operators, academia, civil society, development agencies and organisations, and business leaders, harness the massive opportunities provided by greater and efficient Internet connectivity. AFRINIC-34 Online will provide a unique opportunity for your organisation to share and showcase your vision for this aspiration as well as open multiple business opportunities brought by the global audience attending the event.



Specifically, sponsoring AFRINIC-34 Online will provide your company with an excellent opportunity to:

- Create, maintain and enhance brand awareness among a high-profile relevant audience
- Network and generate new leads and return on investment
- Intellectually influence industry peers
- Build and reinforce strategic relationships/partnerships with key players in the ICT sector across the globe
- Access a broad network of leaders and decision-makers
- Unique marketing and brand exposure



SPONSORSHIP CATEGORIES

Platinum Sponsor

2 slots available

- Recognition by AFRINIC Chairman at the opening ceremony
- Two three-minute video feature run at the break events (supplied by the Sponsor)
- Logo on digital screen during plenary sessions
- Top tier placement of logo on all AFRINIC-34 Online communication and marketing material
- Full-page advertisement on the Meeting Daily Recap
- Company profile (100 words) listing on Conference website
- Company logo on AFRINIC-34 website with link to the company site
- Acknowledgement in the media releases

**USD
4000**

Translation and Captioning Sponsor

1 slot available

- Logo listing on the conference website
- Logo listing on the meeting e-bulletins
- 1 half-page advert in the meeting e-bulletin (advert to be provided by sponsor)
- Exclusive Display of logo on Plenaries Virtual Backdrop
- Recognition during the plenary for the four days
- Acknowledgement on AFRINIC's mailing lists and social media as AFRINIC-34 Online Sponsors

**USD
3500**

Technical Presentations Sponsor

3 Slots available

- Logo listing on the conference website
- Logo listing on the meeting e-bulletins
- 1 half-page advert in the meeting e-bulletin (advert to be provided by sponsor)
- Exclusive Display of logo on Plenaries Virtual Backdrop
- Recognition during the plenary for the four days
- Acknowledgement on AFRINIC's mailing lists and social media as AFRINIC-34 Online Sponsors

**USD
2000**

SPONSORSHIP CATEGORIES

African ISP Category

- Logo listing on the conference website
- Logo listing on the meeting e-bulletins
- 1 full-page advert in the meeting e-bulletin (advert to be provided by sponsor)
- Exclusive Display of logo on Plenaries Virtual Backdrop
- Recognition during the session
- Company profile (100 words) listing on Conference website
- Acknowledgement on AFRINIC's mailing lists and social media as AFRINIC-34 Online Sponsors
- 1-hour exhibition in the virtual booth per day

**USD
500**

Connectivity Partner

1 slot available

- Logo listing on the conference website
- Logo listing on the meeting e-bulletins
- 1 half-page advert in the meeting e-bulletin (advert to be provided by sponsor)
- Exclusive Display of logo on Plenaries Virtual Backdrop
- Recognition during the plenary for the four days
- Acknowledgement on AFRINIC's mailing lists and social media as AFRINIC-34 Online Sponsors

Media Partner

- Logo listing on the conference website
- Logo listing on the meeting e-bulletins
- 1 half-page advert in the meeting e-bulletin (advert to be provided by sponsor)
- Exclusive Display of logo on Plenaries Virtual Backdrop
- Recognition during the plenary for the four days
- Acknowledgement on AFRINIC's mailing lists and social media as AFRINIC-34 Online Sponsors

Sponsorship Acceptance Form

Complete the form below.

Organisation name:

Contact name:

Position:

Email:

Address:

Phone:

Fax:

I would like to sponsor the following tier

- | | | |
|--------------------------|------------------------------------|---------|
| <input type="checkbox"/> | Platinum Sponsor | \$4000 |
| <input type="checkbox"/> | Translation and Captioning Sponsor | \$3,500 |
| <input type="checkbox"/> | Technical Presentation Sponsor | \$2,000 |
| <input type="checkbox"/> | African ISP Category Sponsor | \$500 |
| <input type="checkbox"/> | Connectivity Partner | |
| <input type="checkbox"/> | Media Partner | |



Signature

Date

Please note that the AFRINIC Public Policy Meeting Sponsorship opens the door to this select and sophisticated audience. We encourage you to take advantage of this unique opportunity to participate as a Sponsor. Please choose a package that meets your particular marketing needs, or talk with the sponsorship team about creating a custom package, option or marketing programme that is uniquely yours.

- All sponsorships are payable by bank transfer and should be paid by 10th November 2021
- Sponsorships will not be subject to any withholdings or taxes in the sponsor's country of origin; should this be the case, the said withholdings or taxes shall be added to the price and will be borne by the sponsor.
- The agreed price does not include additional technical equipment or translation. Any Brand signage must be provided by the sponsor.
- AFRINIC-34 Online sponsorship is not exclusive to either party.
- Please note AFRINIC reserves the right to decline sponsorship of any kind should there be a conflict of interest.

Please choose a package that meets your particular marketing needs, or talk with the sponsorship team about creating a custom package, option or marketing programme that is uniquely yours.

For further information or queries please contact:

Email: meeting@afrinic.net

Telephone: +230 403 5100