



Sponsorship Brochure

Taking Internet Development in
Africa to the Next Level Through
Policy, Collaboration and Education.



AFRINIC 31

2 - 6 DECEMBER 2019



AFRINIC Meetings

African Network Information Centre (AFRINIC) is the regional Internet numbers registry for Africa tasked with equitable distribution of Internet number resources in the continent. AFRINIC exists to grow Internet for the sustainable development of Africa. One of the prominent ways in which AFRINIC implements this vision is through major events held around the continent to champion this debate. It is for this reason that AFRINIC will be holding the 31st series of these meetings. Dubbed AFRINIC-31, the meeting will take place on 2 - 6 December 2019 in Luanda, Angola.

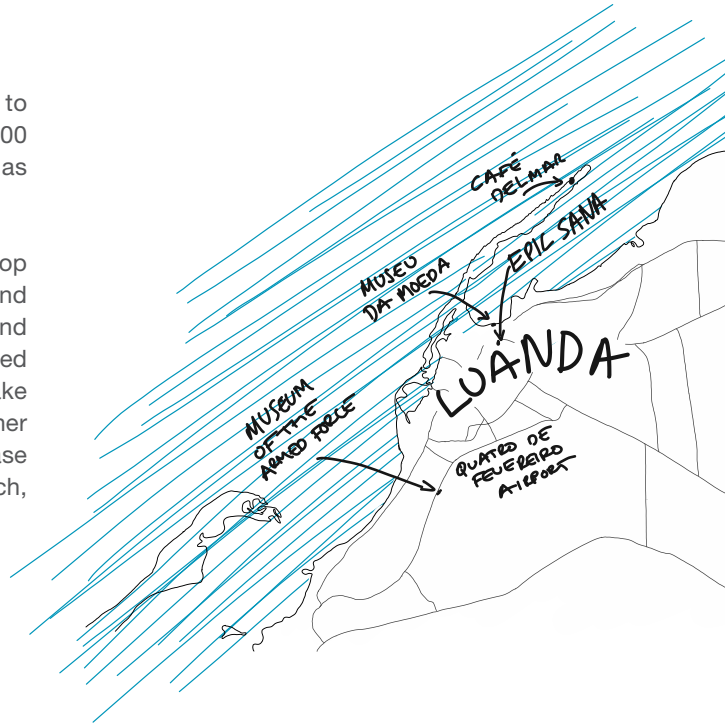
AFRINIC meetings are held twice a year in different countries across the continent. They provide a platform for African governments and global stakeholders to discuss and benchmark issues regarding Internet policy, Internet governance, Internet for Development (ICT4D), Internet access, and technical capacity building.



Participation

We have invited the top leadership in Angola to grace the event. The event is also open to over 1,500 AFRINIC members from the 54 countries of Africa as well as our global stakeholders and partners.

The meeting will bring together leaders and top executives from Internet Service Providers and organizations concerned with Internet policy and development from around the world. Renowned speakers and experts will also be at hand to make presentations and participate in panel and other discussions on the latest developments and case studies in e-Infrastructures, applications, research, entrepreneurship and more.





Discussion Topics

AFRINIC-31 will provide a platform for delegates to deliberate and address the following key questions:

- What strategies can be used to drive IPv6 deployment in Africa?
- How can Internet infrastructure be improved and expanded to ensure low cost, resilient and secure access and keep our content and traffic local?
- How do we ensure affordable, always-on Internet access for all so that all African citizens can achieve their potential?
- What policies guide Internet number resource distribution in Africa and how can we ensure that all stakeholders participate in the Policy Development Process (PDP)?
- How can we keep networks safe from cyber attacks, DDoSs and shutdowns?
- How can we harness the power of the Internet to help end poverty and ensure prosperity for all?

Why Sponsor?

Africa is progressing towards greater connectivity. The future depends on how AFRINIC, alongside key stakeholders such as governments, regulators, network operators, academia and business leaders, harness the massive opportunities provided by greater and efficient Internet connectivity.

AFRINIC-31 will provide a unique opportunity for your organization to share and showcase your vision for this aspiration as well as open multiple business opportunities brought by the global audience attending the event.

Specifically, sponsoring AFRINIC-31 will provide your company with an excellent opportunity to:

- Create, maintain and enhance brand awareness among a high-profile relevant audience
- Build and reinforce strategic relationships with key players in the ICT sector across the globe
- Network and generate new leads and return on investment
- Access a broad network of leaders and decision-makers
- Intellectually influence industry peers

Sponsorship Opportunities

There are three main sponsorship categories for AFRINIC-31.

Content Sponsorship

This is the most prestigious category for the event. It involves speaking, participating in plenary sessions and discussions.

Networking Sponsorship

This category revolves around social events at AFRINIC-31 which form an integral part of the event programme.

In-Kind Sponsorship

This is the more personalised category that is tailor-made to specifications of sponsors.

Partnerships

The following partnerships are available:

- Official Media Partner
- Official Connectivity Partner

OPENING CEREMONY SPONSOR: (One Slot)

USD 50,000

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- Delivery of a 10-minute speech (in line with event theme) by the CEO or representative during the opening session
- One three-minute video feature run at the break events during the opening day
- Digital screen before the opening session
- Four delegate passes

Lead Generation Benefits

- One free 3x6 square metre exhibition booth
- One Meeting pack insert (supplied by the Sponsor)
- Website link on all marketing e-mails

Branding Benefits

- Exclusive sponsor branding of opening keynote session back wall
- Top tier placement of logo on all AFRINIC-31 communication and marketing collateral including billboards, banners, programme and brochures
- Full-page advertisement on the summit guide
- Four banners in the plenary hall
- Company logo on AFRINIC-31 website with a link to the company site
- Acknowledgement on AFRINIC's mailing lists and social media
- Acknowledgement in the Annual Report and media releases
- Five sixty-second adverts on digital screens throughout the opening ceremony day (supplied by the Sponsor)
- Five teardrop banners at the event site



GALA DINNER SPONSOR: (One slot)

USD 30,000

Content Benefits

- Recognition by AFRINIC Chairman during the gala dinner
- Delivery of a five-minute speech (in line with event theme) by sponsor's CEO or representative during the gala dinner
- One three-minute video feature run at the break events on the gala dinner day (supplied by the Sponsor)
- Four delegate passes

Lead Generation Benefits

- One free 3x5 square metre exhibition booth
- One Meeting pack insert (supplied by the Sponsor)
- Website link on all marketing e-mails

Branding Benefits

- Exclusive Sponsor Branding of the gala dinner venue
- Top tier placement of logo on all AFRINIC-31 communication and marketing material including billboards, banners, programme and brochures
- Full-page advertisement on the summit guide
- Company logo on AFRINIC-31 website with link to the company site
- Acknowledgement on AFRINIC's mailing lists and social media
- Acknowledgement in the Annual Report and media releases
- Three sixty-second adverts on digital screens throughout the gala dinner day (supplied by the Sponsor)
- Five teardrop banners at the gala dinner site



DIAMOND SPONSOR: (Two slots)

USD 30,000

Content Benefits

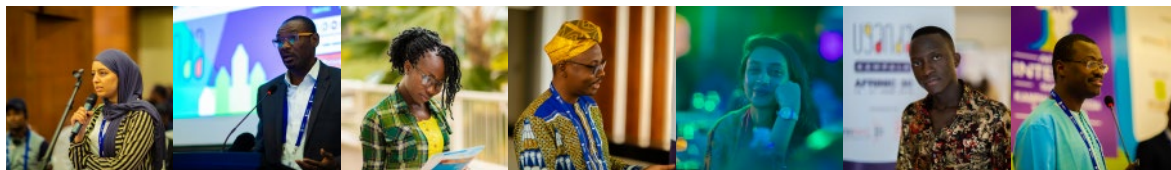
- Recognition by AFRINIC Chairman at the opening ceremony
- A 15-minute presentation in line with the event team at a plenary session subject to review by AFRINIC-31 programme committee
- One three-minute video feature run at the break events (supplied by the Sponsor)
- Logo on digital screen during plenary sessions at selected times
- Four delegate passes

Lead Generation Benefits

- One free standard 3x5 square metre exhibition booth
- One Summit Pack insert (supplied by the Sponsor)
- Website link on all marketing e-mails.

Branding Benefits

- Top tier placement of logo on all AFRINIC-31 communication and marketing material including billboards, banners, programme and brochures
- Full-page advertisement on the summit guide
- Three drop banners in the plenary hall
- Company logo on AFRINIC-31 website with link to the company site
- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual Report and media releases
- Three sixty-second adverts on digital screens at the break events (supplied by the Sponsor)
- Three teardrop banners at the event site



PLATINUM: (Three slots)

USD 20,000

Content Benefits

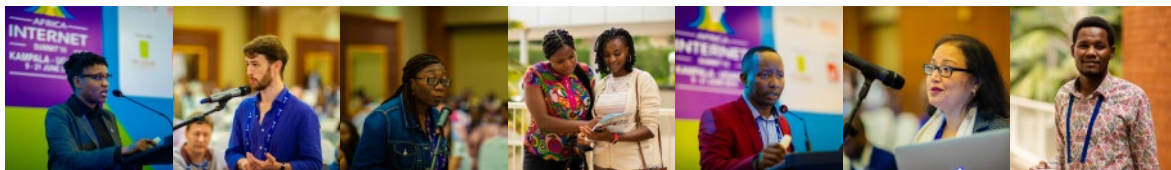
- Recognition by AFRINIC Chairman at the opening ceremony
- One three-minute video feature run at the break events (supplied by the Sponsor)
- Four delegate passes

Lead Generation Benefits

- One free standard (3x3 square metre) exhibition booth
- One Meeting pack insert (supplied by the Sponsor)
- Website link on all marketing e-mails

Branding Benefits

- Placement of logo on all AFRINIC-31 communication and marketing material including billboards, banners, programme and brochures
- Full-page advertisement on the summit guide
- Two drop banners in the plenary hall
- Company logo on AFRINIC-31 website with link to the company site
- Acknowledgement on AFRINIC's mailing lists and social media
- Acknowledgement in the Annual Report and media releases
- Three sixty-second adverts on digital screens at the break events (supplied by the Sponsor)
- Two teardrop banners at the event site



Previous meeting Statistics - AFRINIC-29



85

Sessions



11

Fellows



45

Social media
Posts



170

Newcomers



36

App Download



2540

Coffee cups
served!



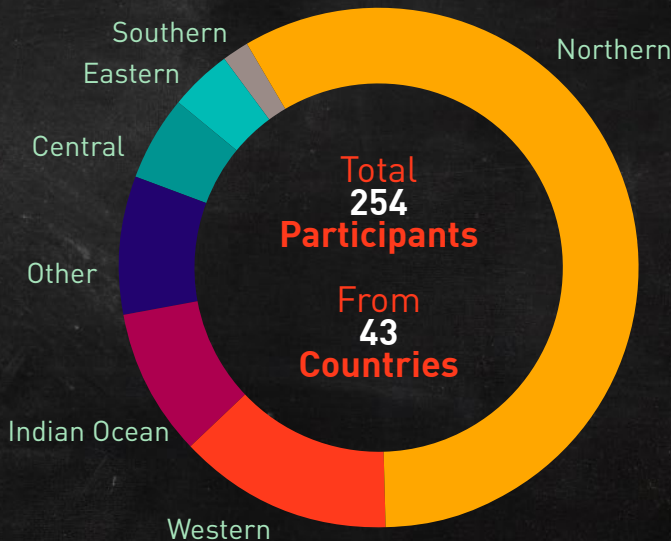
148

Photos



34

Videos



GOLD SPONSOR: (Four slots)

USD 15,000

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- Delivery of a five-minute speech (in line with event theme) by sponsor's CEO or representative during the gala dinner
- Four delegate passes

Lead Generation Benefits

- One free standard (3x3 square metre) exhibition booth
- One Meeting pack insert (supplied by the sponsor)
- Website link on all marketing e-mails

Branding Benefits

- Placement of logo on all AFRINIC-31 communication and marketing material including billboards, banners, programme and brochures
- Company logo on AFRINIC-31 website with link to the company site
- Acknowledgement on AFRINIC's mailing lists and social media
- Acknowledgement in the Annual Report and media releases
- One teardrop banner at the event site



WELCOME RECEPTION SPONSOR: (One slot)

USD 15,000

Content Benefits

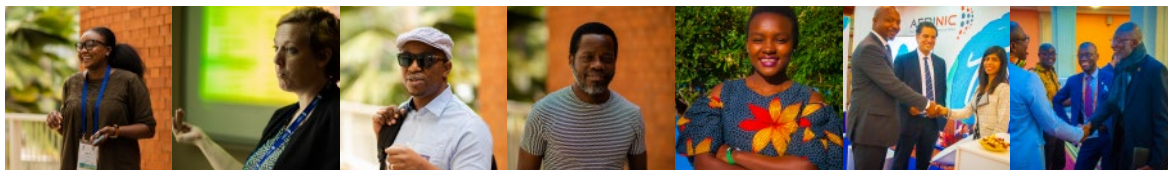
- Recognition by AFRINIC Chairman at the opening ceremony
- Four delegate passes

Branding Benefits

- Exclusive sponsor branding of the welcome reception venue
- Placement of logo on all AFRINIC-31 communication and marketing material including billboards, banners, programme and brochures
- Company logo on AFRINIC-31 website with link to the company site
- Acknowledgement on AFRINIC's mailing lists and social media
- Acknowledgement in the Annual Report and media releases

Lead Generation Benefits

- One free standard (3x3 square metre) exhibition booth
- One Meeting pack insert (supplied by the Sponsor)
- Website link on all marketing e-mails



SILVER SPONSOR: (unlimited)

USD 10,000

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- Cocktail with AFRINIC Executive team
- Two delegate passes

Branding Benefits

- Placement of logo on all AFRINIC-31 communication and marketing material including billboards, banners, programme and brochures
- Company logo on AFRINIC-31 website with link to the company site
- Acknowledgement on AFRINIC's mailing lists and social media
- Acknowledgement in the Annual Report and media releases

Lead Generation Benefits

- One free skirted table and chair for exhibition
- One Meeting pack insert (supplied by the sponsor)



CONNECTIVITY SPONSOR: (Maximum two slots)

In Kind

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- Cocktail with AFRINIC Executive team
- Two delegate passes

Lead Generation Benefits

- One Meeting pack insert (supplied by the sponsor)
- Website link on all marketing e-mails

Branding Benefits

- Placement of logo on all AFRINIC-31 communication and marketing material including billboards, banners, programme and brochures
 - One banner in each of the tutorial session rooms
 - Company logo on AFRINIC-31 website with link to the company site
 - Acknowledgement on AFRINIC's mailing lists and social media
 - Acknowledgement in the Annual Report and media releases
 - One teardrop banner at the event site
-

IN KIND CONTRIBUTION: (Unlimited)

In Kind

(Benefits in kind are welcome like delegate bags, delegate gifts, delegate T-shirts or others)

Content Benefits

- Cocktail with AFRINIC Board and Executive team

Lead Generation Benefits

- One Meeting pack insert (supplied by the sponsor)

Branding Benefits

- Acknowledgement on AFRINIC's mailing lists and social media
- Acknowledgement in the Annual Report and media releases

Sponsorship Acceptance Form

Complete the form below.

Organisation name: _____

Contact name: _____

Position: _____

Email: _____

Address: _____

Phone: _____

Fax: _____



I would like to sponsor the following tier

☐ Opening Ceremony \$ 50,000 _____

☐ Gala Dinner \$ 30,000 _____

☐ Diamond \$ 30,000 _____

☐ Platinum \$ 20,000 _____

☐ Gold \$ 15,000 _____

☐ Welcome Reception \$ 15,000 _____

☐ Silver \$ 10,000 _____

☐ Connectivity _____

☐ In-Kind (Please specify) _____

☐ Other (Please specify) _____

*Please note AFRINIC reserves the right to decline sponsorship of any kind should there be a conflict of interest.

Signature

Date



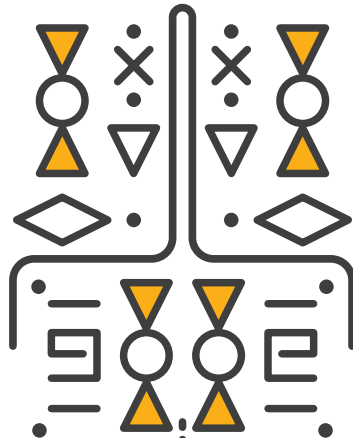
AFRINIC-31 will be held in Luanda, the capital city of Angola. Located on the Atlantic coast, Luanda is a peaceful modern city. Luanda is historically known as a centre for trade, culture, and commerce giving tourists an experience of its storied, centuries-old monuments like the old Portuguese Fortress of São Miguel.

Luanda has a warm equable climate so be sure to enjoy a walk along the beautifully restored promenade that extends from the port towards the peninsula with gorgeous views of the waterfront.

There are many other great sites to explore around the city, including Sangano Beach just to the south of the city.

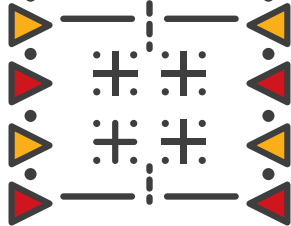
Get to enjoy a wide array of local delicacies from fine dining to fabulous street food, including mouthwatering fresh seafood dishes. There is a diverse restaurant scene to explore.

Luanda also has an upscale shopping scene that includes international designers.



Previous Sponsors





AFRINIC
11th Floor Standard Chartered Tower
19 Cybercity, Ebene
Mauritius

t: +2304035100
f: +2304666758
e: contact@afrrinic.net

meeting.afrrinic.net/afrrinic-31

[@afrrinic](#) [#afrrinic31](#)



www.afrrinic.net

