

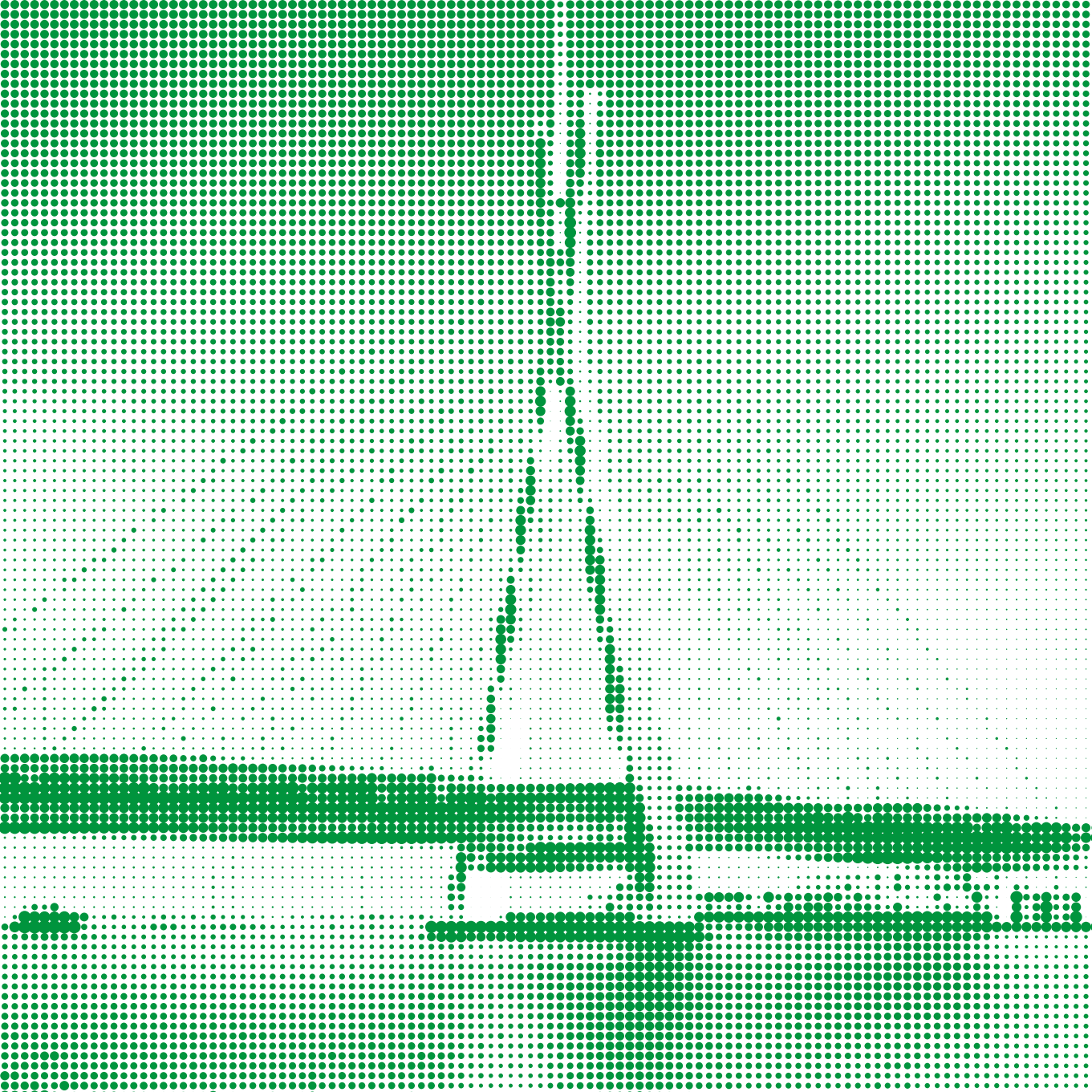
<https://meeting.afrinic.net/afrinic-27>



Sponsorship Brochure

Organised by





AFRINIC-27

African Network Information Centre (AFRINIC) is the regional Internet numbers registry for Africa tasked with the responsibility of equitably distributing Internet number resources in the continent. AFRINIC exists to grow Internet for the sustainable development of Africa. One of the prominent ways in which AFRINIC implements this vision is through major events held around the continent to champion this debate. It is for this reason that AFRINIC will be holding the 27th series of these meetings. Dubbed AFRINIC-27, the meeting will take place from 27th November 2017 to 2nd December 2017 in Lagos, Nigeria.

AFRINIC Meetings are held twice a year rotating in countries across the continent. They provide a platform for all African governments and global stakeholders to discuss and benchmark issues regarding Internet policy, Internet governance, ICT4D, Internet access and technical capacity building.



VENUE

Lagos, Nigeria

Named after the Portuguese word for lagoon.

Lagos is the economic and cultural powerhouse of Nigeria. The city is Nigeria's single-largest commercial center and has been described as an outpost of the industrialized West in tropical Africa. It has a history of economic well-being and relative affluence which has attracted upwardly mobile and ambitious people from across the world.

The city of Lagos is a major economic focal point in Nigeria, generating around 10% of the country's GDP. Most commercial and financial business is carried out in the central business district situated on the island. This is also where most of the country's commercial banks, financial institutions and major corporations are headquartered.

Lagos is also the major Information Communications and Telecommunications (ICT) hub of West Africa and potentially, the biggest ICT market in the continent. As the commercial and financial heart of Nigeria, the city boasts of a vast array of top-notch business hotels for those travelling on business or leisure.

Lagos has an exploding and renowned arts and music scene that will keep you engaged far past dawn. We honestly cannot imagine a happier place.





Participation

We have invited His Excellency Prof. Yemi Osinbajo, the Vice President of the Federal Republic of Nigeria to grace the event. The event will also bring on board Nigeria's Ministry of Communications Technology led by the Minister Adebayo Shittu. The event is also open to over 1,500 AFRINIC members from the 54 countries of Africa as well as our global stakeholders and partners.

The meeting will bring together leaders and top executives from Internet Service Providers and organizations concerned with Internet policy and development from around the world. Renowned speakers and experts will also be at hand to give perspectives, presentations and participate in panel discussions on latest developments and case studies in e-Infrastructures, applications, research, entrepreneurship and more.

Discussion Topics

AFRINIC 27 will provide a platform for delegates to deliberate and address the following key questions;

- What strategies can we use to drive IPv6 Deployment throughout the continent?
- How can we improve and expand Internet infrastructure to ensure low cost, resilient and secure Internet access and keep our content and traffic local?
- How do we ensure affordable, always-on Internet access for all so that all African citizens can reach their potential?
- What are the policies guiding Internet number resource distribution in Africa and how do we ensure that all stakeholders participate in the Policy Development Process (PDP)?
- How can we keep our networks safe from cyberattacks, DDoSs and shutdowns?
- How can we harness the power of the Internet to help end poverty and ensure prosperity for all?

Why Sponsor?

Africa is progressing towards greater connectivity and the future depends on how AFRINIC alongside key stakeholders such as Governments, regulators, network operators, academia and business leaders can harness the massive opportunities available.

AFRINIC-27 will provide a unique opportunity for your organization to share and showcase your vision for this aspiration as well as open multiple business opportunities brought by the global audience attending the event.

Specifically, sponsoring AFRINIC-27 will provide your company with an excellent opportunity to;

- Create, maintain and enhance brand awareness among a relevant high-profile audience
- Build and reinforce strategic relationships with key players in the ICT sector across the globe
- Network and generate new leads and ROI
- Access a broad network of leaders and decision-makers
- Intellectually influence industry peers

SPONSORSHIP OPPORTUNITIES

There are three main sponsorship categories for AFRINIC-27;

Content Sponsorship

These is the most prestigious category for the event and involves speaking and plenary sessions and discussants

Networking Sponsorship

This category revolves around all the social events at AFRINIC-27, which form an integral part of the event programme

In-Kind Sponsorship

This is the more personalized category that that are tailor made to the specification of sponsors

Partnerships

The following partnerships are available;

- Official Media Partner
- Official Connectivity Partners



OPENING CEREMONY SPONSOR: (1 Slot)

USD 50,000

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- Delivery of a 10 minutes speech (inline with event theme) by CEO during the opening session
- One 3-minute video feature run at the break events
- Digital screen before opening session
- 4 delegate passes

Lead Generation Benefits

- One free 3x6 sqm exhibition booth
- One Summit Pack insert (supplied by the Sponsor)
- Full delegate list, with name, organization and email (subject to permission of delegate)
- Website link on all marketing e-mails

Branding Benefits

- Exclusive Sponsor Branding of Opening Keynote Session Back wall
- Top tier placement of logo on all AFRINIC-27 communication and marketing collateral including billboards, banners, programme and brochures
- Full page advertisement on the summit guide
- 4 banners in plenary hall
- Company logo on AFRINIC-27 website with link to company site
- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual report & media releases
- 5 sixty-second adverts on digital screens throughout the opening ceremony day.
- 5 tear drop banners at event site

GALA DINNER SPONSOR: (1 slot)

USD 30,000

Content Benefits

- Recognition by AFRINIC Chairman during gala dinner
- Delivery of a 5 minutes speech (in line with event theme) by sponsor's CEO or representative during the gala dinner
- One 3-minute video feature run at the break events on the gala dinner day
- 4 delegate passes

Lead Generation Benefits

- One free 3x5 sqm exhibition booth
- One Summit Pack insert (supplied by the Sponsor)
- Full delegate list, with name, organization and email (subject to permission of delegate)
- Website link on all marketing e-mails.

Branding Benefits

- Exclusive Sponsor Branding of the gala dinner venue
- Top tier placement of logo on all AFRINIC-27 communication and marketing collateral including billboards, banners, programme and brochures
- Full page advertisement on the summit guide
- Company logo on AFRINIC-27 website with link to company site
- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual report & media releases
- 3 sixty-second adverts on digital screens throughout the gala dinner day.
- 5 tear drop banners at gala dinner site

DIAMOND SPONSOR: (3 slots)

USD 30,000

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- 15-minute presentation in line with the event team at a plenary session subject to review by AFRINIC-27 programme committee
- One 3-minute video feature run at the break events (coffee breaks and Lunch breaks)
- Logo on digital screen during plenary sessions at selected times
- 4 delegate passes

Lead Generation Benefits

- One free standard 3x5 sqm exhibition booth
- One Summit Pack insert (supplied by the Sponsor)
- Full delegate list, with name, organization and email (subject to permission of delegate)
- Website link on all marketing e-mails.

Branding Benefits

- Top tier placement of logo on all AFRINIC-27 communication and marketing collateral including billboards, banners, programme and brochures
- Full page advertisement on the summit guide
- 3 drop banners in plenary hall
- Company logo on AFRINIC-27 website with link to company site
- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual report & media releases
- 3 sixty-second adverts on digital screens at the break events (coffee breaks and Lunch breaks)
- 3 tear drop banners at event site

PLATINUM: (4 slots)

USD 20,000

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- One 3-minute video feature run at the break events (coffee breaks and Lunch breaks)
- 4 delegate passes

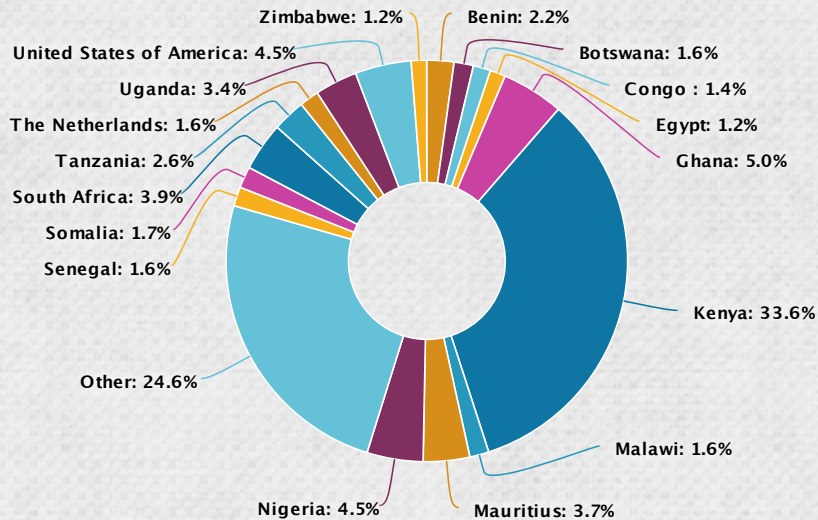
Lead Generation Benefits

- One free standard (3x3 sqm) exhibition booth
- One Summit Pack insert (supplied by the Sponsor)
- Website link on all marketing e-mails.

Branding Benefits

- Placement of logo on all AFRINIC-27 communication and marketing collateral including billboards, banners, programme and brochures
- Full page advertisement on the summit guide
- 2 drop banners in plenary hall
- Company logo on AFRINIC-27 website with link to company site
- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual report & media releases
- 3 sixty-second adverts on digital screens at the break events (coffee breaks and Lunch breaks)
- 2 tear drop banners at event site

AIS 17 Attendance by Country



Over 600 participants from 68 countries attended the summit that consisted of in-depth policy development discussions, training courses, workshops, tutorials, plenary sessions and panel discussions.

GOLD SPONSOR: (6 slots)

USD 15,000

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- 4 delegate passes

Lead Generation Benefits

- One free standard (3x3 sqm) exhibition booth
- One Summit Pack insert (supplied by the Sponsor)
- Website link on all marketing e-mails.

Branding Benefits

- Placement of logo on all AFRINIC-27 communication and marketing collateral including billboards, banners, programme and brochures
- Company logo on AFRINIC-27 website with link to company site
- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual report & media releases
- 1 tear drop banner at event site

WELCOME RECEPTION SPONSOR: (1 slot)

USD 15,000

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- 4 delegate passes

Lead Generation Benefits

- One free standard (3x3 sqm) exhibition booth
- One Summit Pack insert (supplied by the Sponsor)
- Website link on all marketing e-mails.

Branding Benefits

- Exclusive Sponsor Branding of the welcome reception venue
- Placement of logo on all AFRINIC-27 communication and marketing collateral including billboards, banners, programme and brochures
- Company logo on AFRINIC-27 website with link to company site
- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual report & media releases
- 1 tear drop banner at event site

SILVER SPONSOR: (unlimited)

USD 10,000

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- Cocktail with AFRINIC Executive team
- 2 delegate passes

Lead Generation Benefits

- One free skirted table and chair for exhibition
- One Summit Pack insert (supplied by the Sponsor)

Branding Benefits

- Placement of logo on all AFRINIC-27 communication and marketing collateral including billboards, banners, programme and brochures
- Company logo on AFRINIC-27 website with link to company site
- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual report & media releases

CONNECTIVITY SPONSOR: (2 slots)

In Kind

Content Benefits

- Recognition by AFRINIC Chairman at the opening ceremony
- Cocktail with AFRINIC Executive team
- 2 delegate passes

Lead Generation Benefits

- One Summit Pack insert (supplied by the Sponsor)
- Website link on all marketing e-mails.

Branding Benefits

- Placement of logo on all AFRINIC-27 communication and marketing collateral including billboards, banners, programme and brochures
- 1 Banner in each of the tutorial session rooms
- Company logo on AFRINIC-27 website with link to company site
- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual report & media releases
- 1 tear drop banner at event site

IN KIND CONTRIBUTION: (unlimited)

In Kind

(Benefits in kind are welcome like Delegates bags, delegates gifts, delegates t-shirts or others)

Content Benefits

- Cocktail with AFRINIC Executive team

Lead Generation Benefits

- One Summit Pack insert (supplied by the Sponsor)

Branding Benefits

- Acknowledgement on AFRINIC's mailing lists and Social Media
- Acknowledgement in the Annual report & media releases

Previous Sponsors



Sponsorship Acceptance Form

Complete the form below.



Organization name: _____

Address: _____

Contact name: _____

Phone: _____

Position: _____

Fax: _____

Email: _____

I would like to sponsor the following tier

- | | | |
|--------------------------|----------------------------|-----------|
| <input type="checkbox"/> | Opening Ceremony | \$ 50,000 |
| <input type="checkbox"/> | Gala Dinner | \$ 30,000 |
| <input type="checkbox"/> | Diamond | \$ 30,000 |
| <input type="checkbox"/> | Platinum | \$ 20,000 |
| <input type="checkbox"/> | Gold | \$ 15,000 |
| <input type="checkbox"/> | Silver | \$ 10,000 |
| <input type="checkbox"/> | Connectivity | |
| <input type="checkbox"/> | In-Kind (Please specify) | |
| <input type="checkbox"/> | Other (Please specify) | |

Signature

Date

Organised by



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