



**AFRINIC 25 Conference**  
**25 to 30 November 2016 in Mauritius**  
**Hosted and Organised by AFRINIC**

**SPONSORSHIP PROPOSAL**



AFRINIC, as the Regional Internet Registry for Africa and the Indian Ocean, organises meetings twice a year throughout the continent, convening various players from the ICT Ecosystem in Africa. This year, AFRINIC 25 will take place on the beautiful island of Mauritius, 25 to 30 of November 2016.

It is one of the key events which brings together regional and global leading actors from ICT, Internet Services, and Governance sectors to discuss issues relating to the future of the Internet, as well as the innovative socio-economical development in Africa with regards to mobile communications, applications, technology developments, utility, and impact.

AFRINIC meetings also give the opportunity to share expertise through our Training Sessions on such topics as Internet Number Resource Management, IPv6 Deployment, Network Monitoring & Management, and Cybersecurity.

It is with great pleasure that we invite you to participate in our effort to promote an affordable, open, and secure Internet for our region and we know that your support will go along way in making this possible.

Alan Barrett  
CEO of AFRINIC



**AFRINIC, the African Network Information Centre, offers a wide range of sponsorship opportunities for the AFRINIC 25 Training and Conference. We are committed to developing tailored packages that will best suit your sponsorship objectives.**

**We cordially invite you to take part in this exciting opportunity as a Conference Sponsor.**

### **About AFRINIC 25**

AFRINIC 25 will be held in Mauritius from the 25th to 30th November 2015. Free Training Sessions will start from the 25th to the 27th November whilst the plenaries start as from 25 November. AFRINIC 25 is free and open to all who wish to attend and participate.

### **The Event**

November 2015 will be the 25th Edition of the AFRINIC conferences, tailor-made and designed for a regional and international audience. It is the “Rendez-Vous” for Internet ecosystem players such as Mobile Operators, Internet Service Providers, AFRINIC members, Business Operators, and Internet Users.

### **Why be a sponsor?**

This event will bring a unique opportunity for networking and sharing of your vision on the future of the Internet. We offer our Sponsorship partners great visibility throughout the event with our Sponsorship Packages. As our privileged partners you will bring value to the Event and also benefit from the buzz surrounding the Event.

### **What are the benefits of being a Sponsor?**

As a Sponsor, you will have the possibility to meet current and prospective consumers, and build up a network of stakeholders. Your organisation can greatly benefit from this partnership, as it will offer you increased visibility in the African Internet Community and Ecosystem.

Use our meeting platform to communicate your services in a unique and effective way, and deliver your message to a targeted audience that will bring value to your business.

Sponsoring an AFRINIC Conference provides you with avenues to directly support the growth of the Internet in Africa and on the Global Scene.

**Your Sponsorship not only supports our Event but also all AFRINIC Activities and Programmes during the Event!**

### **Audience**

The AFRINIC 25 meeting targets our Members and the African & Indian Ocean Internet Community, which consists of more than 1000 ISP's and Mobile Operators, the broader technical community and Government Agencies.

Increase your company's visibility within the Internet community

Promote your Brand Globally

Reach your target market

Enhance your company's image through corporate networking

**JOIN US! Be a part of a highly specialised forum in the Global technical Community and help encourage Internet Growth in Africa!**

### **ABOUT AFRINIC**

AFRINIC the Regional Internet Registry is an open, membership-based organisation responsible for the management and distribution of Internet resources in the African and Indian Ocean region. AFRINIC manages these resources using a bottom-up policy development process.

### **OUR KEY SERVICES**

AFRINIC's main activities are the allocation and management of Internet Protocol (IP) addresses and Autonomous System Numbers (ASN). IP addresses are essential resources for devices to connect to the Internet. AFRINIC also offers capacity building opportunities to its members through training, exchanges, and community development initiatives.

# Our Reach from Previous meeting



## Inclusive in all sponsorship categories :



Website



2 Banners  
Outside Meeting  
Room



Publications



Badge



Screen / Projectors  
/Conference Hall



Acknowledgement  
at Events  
during the opening



Meeting Pack

***Sponsor Cocktail and Award Ceremony  
with AFRINIC's CEO***

## Sponsorship Packages

### **Diamond** USD 20,000

- Name & logo appearance on meeting website
- Logo displayed in the conference hall
- Logo displayed on screen in the conference hall
- Distribution of your branded gifts, company documentation and meeting packs
- Logo printed on T-shirts, banners, badges and agenda
- Acknowledgement in the Annual report & media releases
- 2 Banners outside meeting room

### **Platinum** USD 15,000

- Name & logo appearance on meeting website
- Logo displayed in the conference hall
- Logo displayed on screen in the conference hall
- Logo printed on T-shirts, banners, badges and agenda
- Acknowledgement in the Annual report & media releases
- Logo on shirt
- 1 Banner outside meeting room

### **Gold** USD 10,000

- Name & logo appear in sponsors list on meeting website
- Logo displayed on event banners in the conference hall
- Logo displayed on screen in the conference hall

### **Silver** USD 5,000

- Name & logo appear in sponsors list on meeting website
- Logo displayed on event banners in the conference hall
- Logo displayed on screen in the conference hall



Your organisation can have the opportunity to “own” its side event during AFRINIC 25 through these tailored sponsorships.

### Gala dinner USD 25,000

- This package gives you the opportunity to tailor-made sponsorship benefits with us that will fit with your organisation vision together with AFRINIC platform.
- Welcome speech by your organisation together with AFRINIC CEO
- Your brand colours included at the event (to be further discussed with the Marketing Department to meet your expectations)
- Your Logo on the Gala Dinner invitation card
- Name & logo appearance on meeting website
- Acknowledgement on AFRINIC's mailing lists 1000+ members & leaders in the industry
- Logo displayed in the conference hall
- Logo displayed on screen in the conference hall during coffee break
- A dedicated space for promoting our partner
- Logo printed on T-shirts, banners, badges and agenda
- 5 complementary invitations
- Marketing booth

### Welcome Cocktail

- USD 12,000
- Welcome speech by your organisation together with AFRINIC CEO
- Your brand colour included at the event
- Name & logo appear in sponsors list on meeting website
- Acknowledgement on AFRINIC's mailing lists 1000+ members & leaders in the industry
- Logo displayed in the conference hall
- Logo displayed on screen in the conference hall during coffee break
- Logo printed on T-shirts, banners, badges and agenda
- 2 complementary invitations

### IN-KIND contribution:

- Benefits in kind are welcome like Delegates bags, delegates gifts, delegates t-shirts or others.
- Name & logo appear in sponsors list on meeting website
- Acknowledgement on AFRINIC's mailing lists 1000+ members & leaders in the industry
- Logo displayed in the conference hall
- Logo displayed on screen in the conference hall during coffee break
- Logo printed on T-shirts, banners,



## SPONSOR OUR AFRINIC 25 WEEK

	Diamond	Platinum	Gold	Silver	Opening Cocktail	Gala Dinner	Connectivity
Price in USD	20,000	15,000	10,000	5,000	12,000	25,000	
Logo on Meeting Website	●	●	●	●	●	●	●
Acknowledgement during the opening and closing ceremony	●	●	●	●	●	●	●
Name & logo on Meeting banners	●	●	●	●	●	●	●
Name & logo on Meeting T-shirt	●	●	●	●	●	●	●
Sponsor Cocktail and Award Ceremony with AFRINIC's CEO and management	●	●	●	●	●	●	●
Logo on Conference wallpaper	●	●	●	●	●	●	●
Acknowledgement at Events	●	●	●	●	●	●	●
Logo on conference publications	●	●	●	●	●	●	●
Supply of branded materials for meeting packs, training and conference	●	●	●	●	●	●	●
Logo on badge	●						
Log on programme	●	●					
Your banner in the conference room	2	1				2	
Short speech at selected Events	●	●			●	●	
Branding the social Event Place					●	●	
Marketing booth	●	●				●	
Complimentary tickets for your organisation to social Events	4	3	2	1	2	5	2
Complimentary tickets for your organisation to Trainings	4	3	2	1	2	4	2





**Contact details**  
**For more information please contact**  
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**Tel: 230 403 51 28**

*Our Previous Sponsors*

