

Communications and PR Department Update

30 November 2015



AFRINIC

23



POINTE
NOIRE

28 NOVEMBER - 4 DECEMBER
2015



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Communications Team January – June 2015

- 3 Team Collaborators
 - PR and Marketing
 - Cooperation and Project Dev (FIRE)
 - Technical Editor/Content Writer
- 1 Communications Advisor
- 1 Marketing Intern
- 2 Vacant Positions
 - Event Coordinator (as of Feb 2015)
 - Social Media/Online Engagement (as of Mar 2014)



28 NOVEMBER - 4 DECEMBER

Communications Team July – November 2015

- 2 Team Collaborators
 - Event Coordinator (hired in August 2015)
 - Technical Editor/Content Writer
- 1 Communications Advisor
 - Website revamp and 10 year book
- 2 Vacant Positions
 - PR and Marketing (as of Oct 2015)
 - Social Media/Online Engagement (position hire frozen)
- Cooperation and Project Dev shifted to External Relations



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Changes in Communications and PR Department

- With the creation of the External Relations Department in Oct 2015, there were some shifts in departmental responsibilities:
 - Cooperation and Project Development, in charge of the FIRE Programme
 - AfGWG and all government relations
 - NRO Public Affairs Coord Group (PACG)
 - Outreach Support
 - Sponsorship



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2015 Semester Two

- 10 Years of AFRINIC
- 2015 Publications/AFRINEWS Blog
- AFRINIC Events
 - AIS15/AFRINIC-22
 - AFRINIC-23



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AFRINIC 10 Years

- Activities at AIS'15 in Tunis
 - Special 10 Years Dinner
- AFRINIC 10 Years Commemorative Book
 - Available at AFRINIC-23
- Social Media Campaign
 - Over 60 tweets with #AFRINIC10Years



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PUBLICATIONS

- Number Crunch 1.0 – published Feb 2015
http://www.afrinic.net/images/stories/front_slide/number_crunch2.7.pdf
- 10 Years Commemorative Book – available Nov 2015
- 2014 Annual Report
- AFRINEWS Blog – launched in October 2015 to replace AFRINEWS and Number Crunch newsletters



28 NOVEMBER - 4 DECEMBER

AFRINIC Events

- **AIS'15/AFRINIC-22**
 - Successful conclusion with more than 350 participants from 63 countries present in Tunis
- **AFRINIC-23 in Pointe-Noire Congo**

Thank you
for your
Attention

Questions?



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