

# **“ ESTABLISHING A PROSPEROUS DOMAIN NAME INDUSTRY IN AFRICA “**

AFRINIC – 16

Serekunda, GAMBIA - 14 May 2012

Koffi Fabrice DJOSSOU (Africa Liaison)

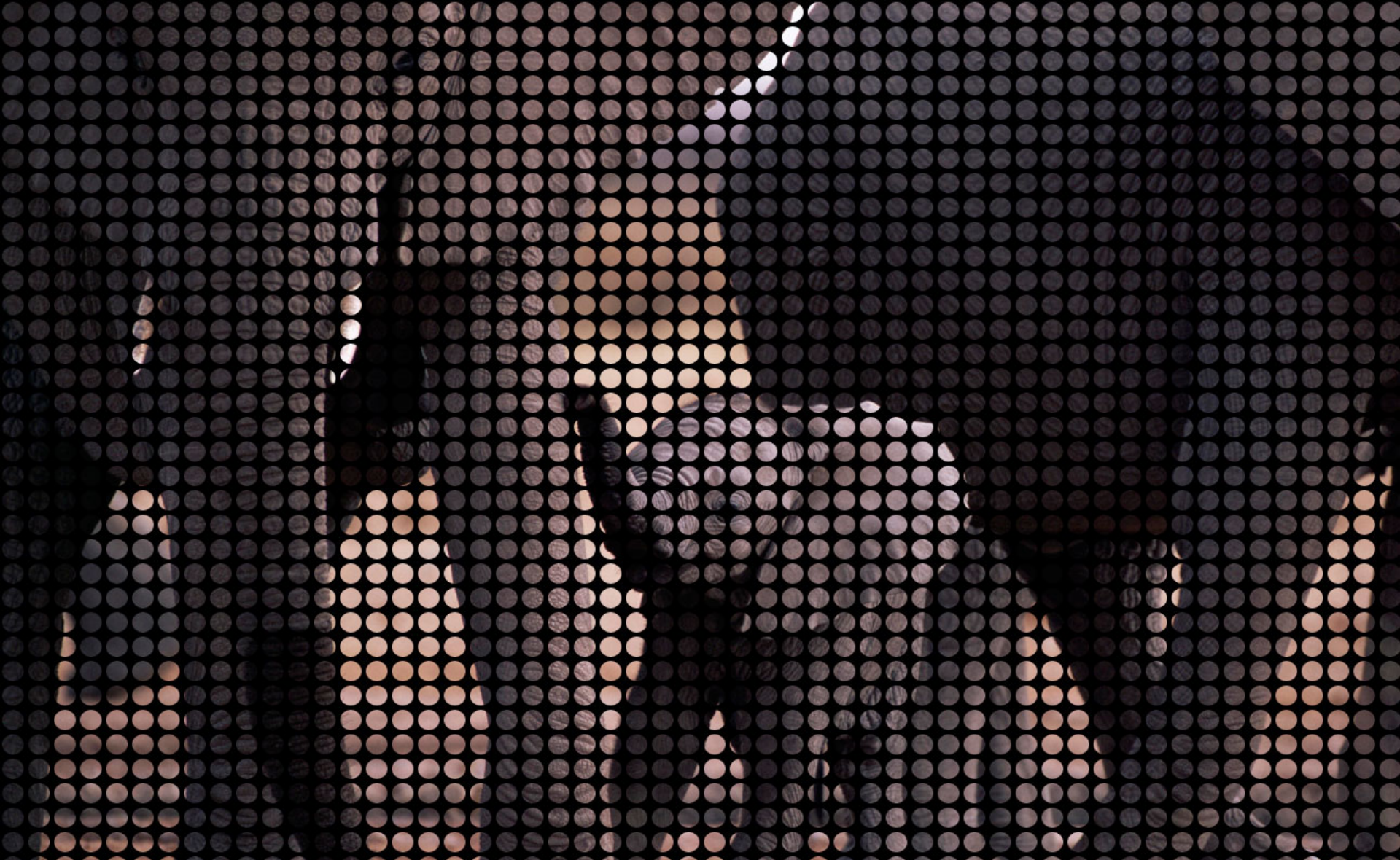
The dotAFRICA Project

UNIFORUM ZACR

# *dot@frica : for AFRICA*

## **The DotAfrica (.africa) :**

- 54 countries
- One billion of people
- One domain name
- New geographic TLD for the promotion of Africa business, peoples and digital identity.
- Expands Africa commercial influence through Internet
- AFRICAN PUBLIC – PRIVATE – SOCIAL PARTNERSHIP
- For building an African Digital Integration



***From the Problematic to the Solution***

- **Step 1: Oliver Tambo declaration:** (Johannesburg, Extraordinary Session, November 2009): AU ministers in charge of ICT adopted to "**Establish dot Africa as a continental Top-Level Domain for use by organizations, businesses and individuals with guidance from African Internet agencies**".
- **Step 2: Head of States summit:** (January 2010) : Endorsement of The Olivier Tambo Declaration
- **Step3: Abuja declaration** (Federal Republic of Nigeria, Third ordinary session, August 2010): AU ministers in charge of ICT requested AUC to : "**Set up the structure and modalities for the Implementation of the DotAfrica project.**" - **THE DOTAFRICA PROJECT FRAMEWORK**



# AUC Open process

- **Taskforce**: African ICT experts to provide guidance to AUC
- **Call for action**: AU member states to support AUC process through letters to ICANN & GAC
- **Ministerial round table (Dakar prior to ICANN 42)**: set the African agenda to ICANN
- **The DotAfrica public open forum (ICANN 42, Dakar)**
- **RFP: UNIFORM ZACR** appointed by AUC to be the official registry provider for dotAfrica for the benefit of African community (**UNIFORM to provide the technical and administrative infrastructure and also know--how to run dotAfrica**)



***UNIFORM* credentials**

- **Not for profit Organization**
- **Administration of the CO.ZA domain name space**
  - 16 years experience
  - Largest African zone: over 700,000 registered domain names
  - International benchmarking
- **Philanthropic arm: COZA Cares (NOT ONLY A TESTAMENT TO OUR CAPACITY BUT ALSO OUR COMMITMENT WITH THE COMMUNITY)**
- **Funding dotAfrica project:**



# ICANN application phase (in progress)

dotAfrica TLD = GEOGRAPHIC TLD : AFRICA OWNERSHIP

## KEY SUCCESS FACTOR:

- **AUC endorsement (done)**
- **AFRICAN GOVERNMENT SUPPORT : 33 minimum (60%)**
  - 38 countries support (done)
  - 16 countries (in progress)
- **Community support: YOU**



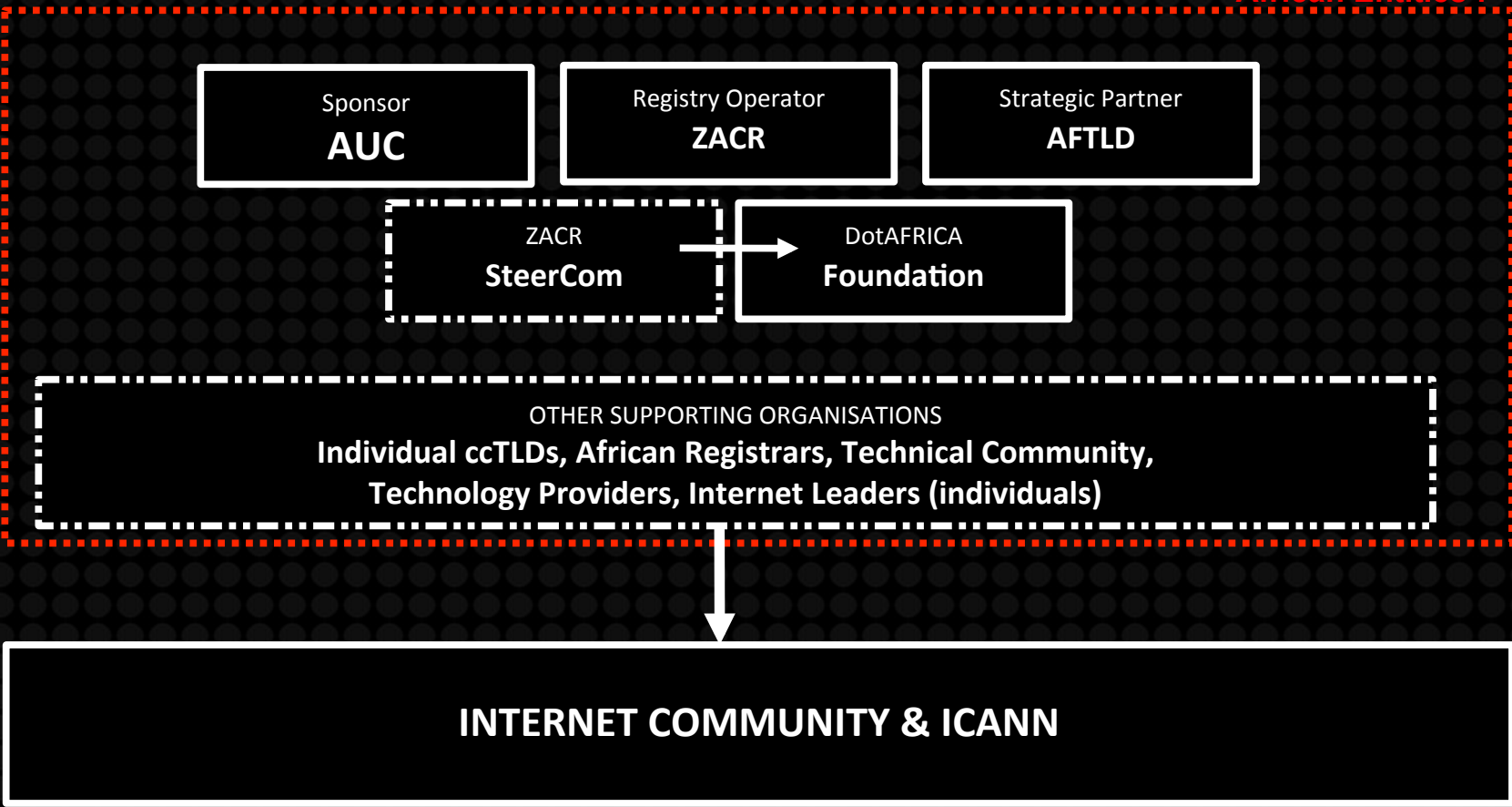


The image features a large, dark silhouette of a person's head and shoulders, facing right. This silhouette is composed of a grid of small, circular images, each showing a different scene or object. The background of the entire image is a larger grid of similar circles, many of which are empty or show a light, textured pattern. The overall effect is a dense, multi-layered visual texture.

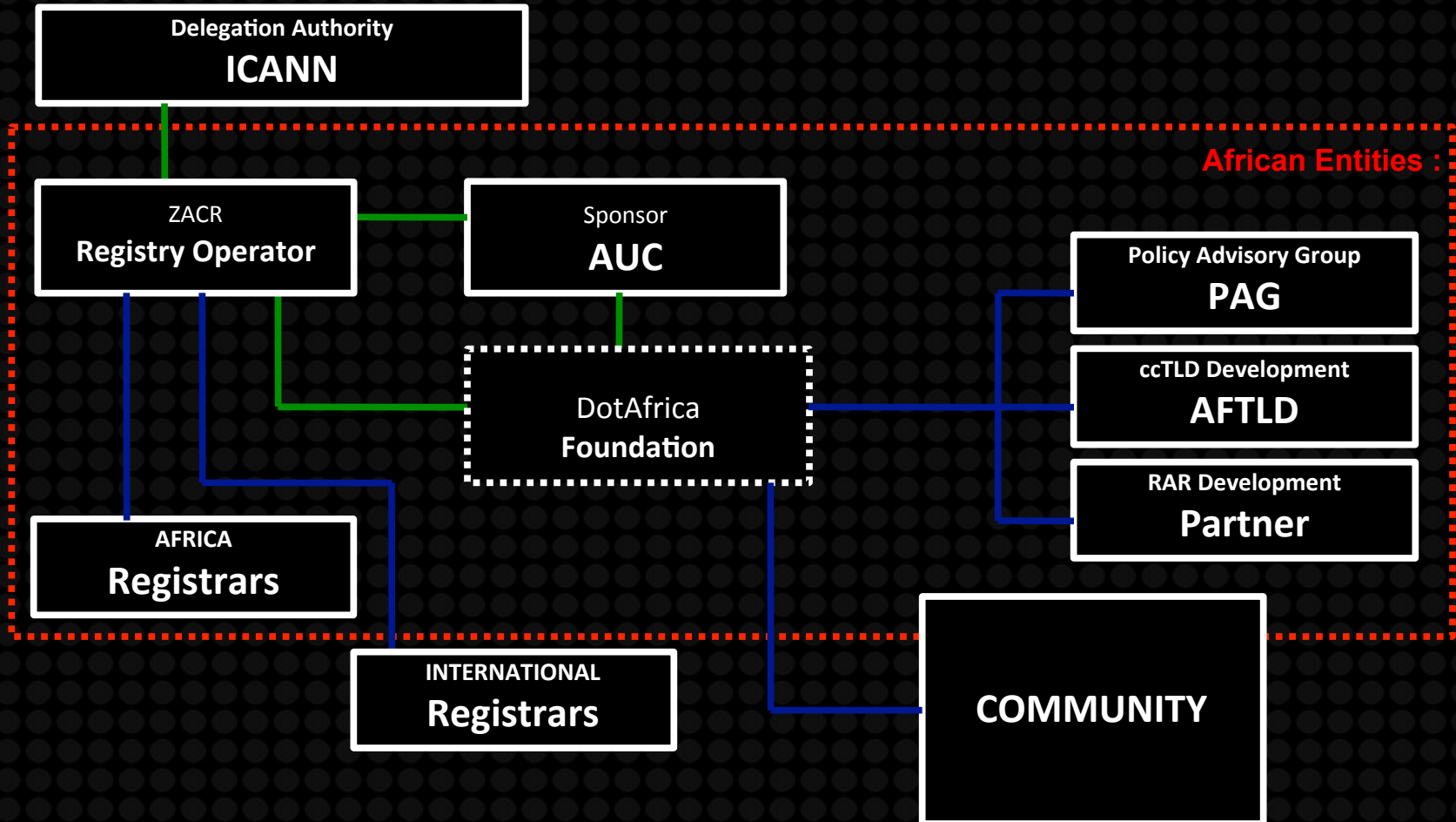
***dotAFRICA & the Community***

# “ DELIVERING A STRUCTURED & STRATEGIC VISION FOR AFRICA “

African Entities :



# “TRANSFORMING VISION INTO ACTION”





***The Challenge !!!***



*And...*

Replicate **VERISIGN & GODADDY** Success Story in the continent



**dot** AFRICA  
AfricaInOneSpace.org

You are a thought leader  
A change maker ?

Join us on:

- **Facebook :**  
[facebook/africandomain](https://facebook.com/africandomain)
- **Twitter :**  
[twitter.com/africandomain](https://twitter.com/africandomain)
- **Web :**  
[www.africainonespace.org](http://www.africainonespace.org)
- Community mailing list : [community@dotafrica.org](mailto:community@dotafrica.org) (subscribe on website)

facebook

Search

Africa In One Space dot AFRICA

DotAfrica  
Internet/Software

Wall DotAfrica · Everyone (Most recent)

Share: Post Photo Link Video

Write something...

Africa In One Space DotAfrica  
Wondering what this is all about? Have a look at this overview from ICANN, the not-for-profit public-benefit corporation dedicated to keeping the Internet secure, stable and interoperable. <http://youtu.be/AybZs53NmFo>

Overview : Get Ready for the Next Big .Thing - English  
[www.youtube.com](http://www.youtube.com)

If you are wondering whether your organization should apply to operate a new generic top-level domain (gTLD), but you're not quite sure what that implies, th...

Like · Comment · Share · 19 minutes ago · 0

twitter

Search

Africa In One Space dot AFRICA

DotAfrica  
@africandomain

dotAfrica is the proposed name for the African continent's generic Top Level Domain (gTLD). Follow us for news and updates on this campaign.  
Africa

Stay in touch with DotAfrica  
Join Twitter today

Tweets

*Thank You*



**dot** AFRICA  
*AfricaInOneSpace.org*