
Communications Area Update

Adiel A. Akplogan
Acting CAM
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The Communication Area

- Created in 2008

Mission/Objective:

To support AfriNIC's key message as reflected in its mission, vision, and core values statements as a guide and direction for the overall internal and external communications of our organisation.

COMMUNICATIONS AREA STRUCTURE

Communications Area Manager

Marketing, PR
and Event

Training and
Policy

IPv6 Program

STAFFING AS OF NOVEMBER 2010

Name	Position	Date
Mukom A. Tamon	Training & Policy Liaison	Sept-2009
Diane Nuteau	Event and Sponsorship	Apr-2010
Titilayo Akinsanmi	PR & Community Engagement	Aug-2010
Hisham Ibrahim	IPv6 Program Manager	Nov-2010

- Open Positions:
 - Communications Area Manager
 - Technical writer (Editor)
 - Marketing Officer

ACHIEVEMENT & ACTIVITIES

IN 2010

- **Awareness and PR:**
 - Participation and Booth at AU ICT Summit (Addis Ababa Jan'10)
 - AfGWG LEA Workshop (Mauritius, Jan'10)
 - Participation and Booth at ICANN'37 (Nairobi, Mar'10)
 - AfriNIC-12 & AfriNIC-13 (Kigali, Jun'10, Now)
 - Draft a new Communications Plan
 - Start working with PR agency to build a more efficient media relation and PR activities

ACHIEVEMENT & ACTIVITIES

IN 2010 (Con't)

- **Training**
 - Review of IPv6 training material
 - Review of Evaluation form
 - 11 over 19 trainings completed in 2010
 - Challenge of getting local support for training
 - Experiment extended training event: Training + IG Round Table.
 - Working on our online training portal
 - Review of our Lab supporting document

ACHIEVEMENT & ACTIVITIES

IN 2010 (Con't)

IG, Cooperation and Collaboration

– Actively Participate to ITU events

- IPv6 Working Group meetings
- WTDC Meeting in Hyderabad
- Plenipotentiary in Guadalajara

– Contribution to the IGF

- Organise and sponsor 2 Workshop in Vilnius
- Booth with the NRO at Vilnius
- Participate to the panel of 3 workshops

ACHIEVEMENT & ACTIVITIES

IN 2010 (Con't)

IG, Cooperation and Collaboration

– Launch the AfGWG

- 1 Workshop and 2 meetings in 2010)
- Correspondence sent to each Government and Regulator in Africa

– Continue supporting Regional Organisations

- Continue to work closely with AfNOG (joint meeting)
- Administrative support to AfTLD
- Cooperation with AfREN/AAU on Accademic Network Infrastructure.
- Supporting the AfCERT, AfWEB initiative with AAF

SOME ACTIVITIES

PLAN FOR 2010

- Emphasis will be put on completing the Are Structure with necessary recruitments
- Finalise and Launch the IPv6 Program
- Implementation of Communication Plan
 - Including Social Media Plan
- Complete the new web site and launch our AfricalPNews web site.
- Formalise the French Translation and support
- Support the launch of Africa IPv6 Task Force
- Training activities will continue
- Survey portal to be completed
 - Global survey on AfriNIC activities/Service

Conclusion

- The Communication Area and the team is still young within the Organisation and many outcome of it works and Strategy will certainly start having more effects in the coming months and years.

Any comment and input from the community will be very welcome for us to better orient our activities.