

Communications Area Update

Afrinic-10

Cairo, Egypt 2009

Lillian Sharpley

**Spearheading Internet technology and policy
development in the African Region.**

Outline

- ▶ Communications Area Team
- ▶ Areas of Responsibilities
- ▶ Projects/Activities
- ▶ Way Forward
- ▶ Afrinic-11

Communications Area Team

- ▶ **Kheeran Bahadoor**
(Marketing & Communications Officer)
- ▶ **Lillian Sharpley**
(Communications Area Manager)
- ▶ **Stephanie Moorghen-Bernon**
(Events Coordinator/Membership Liaison Officer)

Key Areas of Responsibilities

- Internal/external Communications
 - ▶ Organizing Meetings and other events
- Training Activities
- Outreach
- Membership Liaison activities

Projects/Activities

- Corporation Communications/Marketing Plan
- Re-designing Website
- Training Development Plan
- Re-branding marketing materials
- Ongoing improvement of operations/process

Training

- ▶ We have conducted LIR/IPv6 training in 30 countries.
- ▶ 14 training sessions scheduled in 2009.
- ▶ Currently working on improving training tools (online training, Virtual Labs, training material, etc.).
- ▶ Target is to reach each African country by end of 2010.
- ▶ (<http://www.afrinic.net/training/index.htm>)

Meetings

- ▶ Afrinic-10/AfNOG-10, Cairo, Egypt 10-22 May 2009
- ▶ Afrinic-11 Venue TBD 28 Nov - 4 Dec 2009 (The Call for proposals period is still open)
- ▶ Internet Governance Workshop for Regulators, venue TBD
- ▶ NRO Booth at IGF, Sharm El Sheikh, Egypt 15-18 Nov 2009 (+ participation in panel discussions and presentations).

Outreach Activities

- ▶ Collaborate with African Universities on research and support with Internet deployment initiatives. Afrinic offers a membership discount to AAU members. We also encourage academia participation at Afrinic events and invite students from the IT departments to attend the meeting.
- ▶ Ongoing Fellowship Program (5 fellowships will be provided for each meeting in 2009). (Academia, journalist, government, regulator, member)

Outreach Activities Cont'

- ▶ Participation and support at other industry related events: AfTLD.com, ATU (ccTLD)
- ▶ Afrinic is a partner of the 6Deploy consortium whos projects are funded by the European Union and supported by 13 organizations composing the consortium (including Cisco, Afrinic, LACNIC, RENATER, Consulintel, etc.) to support the deployment of IPv6 in Europe and developing countries.

Way Forward

- ▶ Continue capacity building within the team
- ▶ Further develop and expand training program
- ▶ Continue to increase awareness about IPv6
- ▶ Continue to promote participation in the Policy Development Process
- ▶ Increased participation in Internet Governance initiatives
- ▶ Increased participation in 6Deploy
- ▶ Redesign website
- ▶ Improve membership services

Way Forward, cont'

- ▶ Continue collaboration with other organizations for further Internet development throughout the continent.
- ▶ Collaborate with other organizations on how to more efficiently and effectively organize events to make them more affordable for community participation during the economic crisis. (i.e. back-to-back meetings when possible, remote participation, dissemination of meeting material).

Thank You