Promoting Policy Development

2010 & Beyond

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AfriNIC

The Problem!

- 57 countries in Africa (AfriNIC members in 53)
- 67,371,700 Internet users
- Diversity of languages (French, Arabic, English, etc)
- 276 subscribers to rpd :-([<20 active]

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Where Do We Want to Go?

* Triple number of active users in rpd by Q2-2011

How We Plan to Get There

- Policy blog (... and subsequent podcast).
- Dedicated AfriNIC PDP slots during training sessions.
- “Guide to AfriNIC Policies” ... ebook.
- Increase awareness within higher institutions, governments, civil organisations etc.
- Formal channels on Facebook, LinkedIn, Twitter etc
- Have policy digests (from PDP-MG) in major languages of our region.

How We Need You To Help

1. Subscribe to the policy discussions mailing list
   - Send an email to rpd-request@afrinic.net with "Subscribe" in subject
2. Participate (by posting messages and commenting) in policy discussions
   - Read AND respond/comment to messages from rpd.
3. Propose policies to address issues that you care about.
4. Follow us on Twitter, Facebook & LinkedIn.
5. Read, post and comment to the AfriNIC Policy Blog (in the works).
6. Subscribe to and listen regularly to our PolicyCast (in the works)
7. Attend AfriNIC meetings and invite others:
   - Physically at locations
   - Listening to live stream of the meetings and participating in the chat rooms

How Will We Know That We Are 'There'?

1. Increase in the number of subscribers to rpd
2. Increase in number of discussions on rpd
3. Increase in the number of active subscribers

Merci Beaucoup!

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